

## BREAZE MISSION

Protect and enhance the natural environment and increase environmental sustainability within the region by promoting and developing renewable sources of energy and significantly reducing the region's contribution to greenhouse gas emissions.

### VALUES

- We are a community based organisation that values the input and participation of both our members and the wider community
- We treat everyone with dignity and respect
- We are informed and act with authority, transparency and integrity
- We embrace diversity of opinion, lateral thinking and inclusive behaviour and every contribution is of value
- We are flexible and responsive to the needs of our membership
- We aim to nurture personal, household and community sustainability
- We are committed to effective, positive, creative and fun solutions

### PRINCIPLES

- BREAZE acts now in response to the climate change emergency
- We will apply a best practice emission reduction approach to activities and programs
- We focus on actions that result in the greatest emissions reduction for the effort involved
- We communicate in a clear, open and inclusive manner
- We take a whole of community approach to emission reduction
- We care that the job gets done, but not whether BREAZE does it
- We celebrate and maximise the participation of all members, volunteers and staff

## BALLARAT REGION VISION AND TARGETS

Acknowledging the urgency to reduce greenhouse gases, our vision for the Ballarat Region is to achieve **zero net emissions by 2020**, with a peak in emissions no later than 2015. Ballarat is Australia's first **Safe Climate Community**.

### 2020 COMMUNITY TARGETS:

- Solar electric system on every viable north facing roof in Ballarat
- 80% of gas and 100% of electric hot water systems in Ballarat will be replaced with solar hot water
- 100% green power
- All buildings are energy efficient
- Total energy consumption has halved since 2010
- 80% of all trips are made with sustainable transport, cycling and walking
- Emissions from farming and forestry have been reduced by 80%
- Increase local food to 80% of total consumed
- Reduce waste to landfill by 80%
- Indirect emissions from consumption are reduced by 80%
- Ballarat ranks within the top ten Australian sustainable municipalities
- Ecological sustainability provides the foundation of educational programs at all levels
- Sustainability is practiced by all members of the community
- Carbon is sequestered to rebalance atmospheric carbon

## STRATEGIC GOALS

### WHAT WE DO

#### EMISSIONS REDUCTION INITIATIVES

BREAZE contributes to and demonstrates reduced emissions through local energy efficiency, renewable energy and carbon sequestration activities and projects

#### COMMUNITY ENGAGEMENT

BREAZE is an enabling organization that engages with all sectors of the community to create a culture of sustainability across the region

#### ADVOCACY

BREAZE is influencing Local, State and Federal Government decision making to achieve urgent implementation of effective policy responses to climate change

### WHO WE ARE

#### CULTURE & OPERATIONS

BREAZE has strong foundations and is progressive, innovative and sustainable in its practices and acts responsibly on behalf of its members

#### KNOWLEDGE & REPUTATION

BREAZE is an authoritative voice, with a reputation for well founded, innovative and practical solutions to climate change

## BREAZE TARGETS

- Facilitate improved energy efficiency of homes and other buildings – 500 per annum
- Facilitate the installation of green power and installation of renewable energy systems – 500 per annum
- Increase uptake of local sustainable products and proportion of local food grown and purchased
- Increase the amount of carbon sequestered in the Ballarat region

- Provide a wide range of regular sustainable living learning opportunities for the community
- Increase member involvement in BREAZE activities
- Increase our membership by at least 20% per annum

- Develop and promote a BREAZE position on relevant policy and legislative decisions at all levels of government
- Increase member participation in political advocacy and campaigning
- Increase public pressure for strong and urgent climate policies

- BREAZE is a sustainable organisation
- Organisational policies and procedures are developed and maintained
- Volunteers and staff are well supported and actively implementing policies and procedures
- High levels of member, volunteer and staff satisfaction are achieved and maintained

- Knowledge is current and comprehensive in relation to relevant project and policy areas
- Knowledge is shared publicly and widely for community access
- Productive partnerships are established with a growing number of local organisations and other climate action groups/networks